



New Models of Distribution – Getting the Music Out **Conference May 22 -24, 2008: Toronto, Canada**

In the musical culture of the 21st century, few things seem certain.

Record Companies speak about declining profits due to digital downloading.

Many listeners and artists welcome the changes as new opportunities.

The ***New Models of Distribution*** (May 22nd to May 24th) conference will identify and explore opportunities, innovations, and challenges posed by emerging technologies as they apply to the entire music community including new music.

While no one can claim to know what the future holds with any certainty, our panelists include individuals who are carving new paths, developing new methods and exploring new ideas.

Through these discussions, *Soundstreams Canada* hopes to help foster a knowledgeable, issue-oriented, vibrant community of new music and music distribution professionals.

The presentations and panels will discuss issues relating to **Copyright, Unions, Technology, Broadcasting, Marketing and International Networking.**

REGISTER AT: soundstreams.eventbrite.com

Keynote Speaker: Paul Hoffert

Mr. Hoffert is CEO of Noank Media Inc., Fine Arts Professor at York University, Chair of the Bell Broadcast and New Media Fund, and Chair of the Guild of Canadian Film Composers. A three-time Juno award winning musician, he is former Faculty Fellow at Harvard University Law School, President of the Academy of Canadian Cinema and Television, Chair of the Ontario Arts Council, a founder of the Canadian Independent Record Producers Association (CIRPA), and co-founder of the award-winning rock band Lighthouse.

Hoffert is known for expecting the unexpected. The Financial Post described him as one of the New Mandarins along with Bill Gates. The Toronto Star says "Paul Hoffert is the ideal visionary for the Digital Age". His incisive thinking brings clarity to complex issues and his lively presentations make him a favorite with audiences everywhere. (for full biography, please see www.paulhoffert.ca)

Presentations:

Sean Howard, *Director of Strategy and Innovation*, Lift Communications, Canada

Max Valiquette, *President*, Youthography, Inc., Canada

Rob Overman, *Managing Director*, Monteverdi TV, Holland

The Canadian Music Centre

Panels:

Marketing and Distribution

Moira Johnson, *Consultant*, Moira Johnson Consulting, Ottawa

Jaki Levy, *Director of New Media*, Misnomer Dance Theater, New York City

Steve Pratt, *Director*, CBC Radio 3 & CBC Radio Digital Programming, Toronto

Rob Overman, *Managing Director*, Monteverdi TV, Holland

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Technical Issues

David Gratton, *Founder and CEO*, Project Opus Technologies, Vancouver
Steve Pratt, *Director*, CBC Radio 3 & CBC Radio Digital Programming, Toronto

Copyright & Legal Issues:

David Basskin, *President*, CMRRA
Mario Bouchard, *General Counsel*, Copyright Board of Canada, Ottawa
Ron Hay, *Stohn Hay Cafazzo Dembroski Richmond LLP*, Toronto
Howard Knopf, *Moffat & Co. and Macera & Jarzyna*, Ottawa
Paul Spurgeon, *VP Legal Services and & General Counsel*, SOCAN, Toronto

Union Issues:

Bill Skolnik, *Vice President from Canada*, American Federation of Musicians of the United States and Canada

International Public Broadcasting:

Rainer Poellmann, *Deutschland Radio*, Berlin
Brian Newhouse, *Minnesota Public Radio*, Minneapolis
Gordon Alsing, *Danish Radio*, Copenhagen
Stephen Adams, *Australian Broadcasting Corporation Classic FM*, Sydney

And others...

In addition to the issues being discussed during the panels and presentations, the ***New Models of Distribution*** conference offers delegates the opportunity to network with international colleagues in the New Music community.

International Delegates have already confirmed from organizations such as the Shanghai Performing Arts Festival (China), ABC Classic FM (Australia), Wurttemberg Chamber Orchestra (Germany), Eclat Festival (Germany), Deutschland Radio (Germany), Minnesota Public Radio (United States), Casa da Musica (Portugal), Danish Broadcasting Corporation (Denmark), Musica Y Escena Arts Festiva (Mexico), NEO Ensemble (Sweden) and representatives from Brazil, Argentina, Uruguay, Sweden. All will be eager to meet their international counterparts, share their experiences and forge partnerships.

Join us for what will be a truly vibrant, passionate and international meeting of musical minds.

May 18th-24th Soundstreams hosts the second annual Cool Drumming International Percussion Festival in Toronto. **Please see www.soundstreams.ca for more details.**



New Models of Distribution Conference sponsored by the Julie-Jiggs Foundation
in memory of Peggy Webb.

Conference also made possible through the support of the Department of Canadian Heritage, the Department of Foreign Affairs and International Trade, the Canada Council for the Arts, the SOCAN Foundation, Mr. James Baillie and Mr. Daniel Cooper

www.soundstreams.ca

